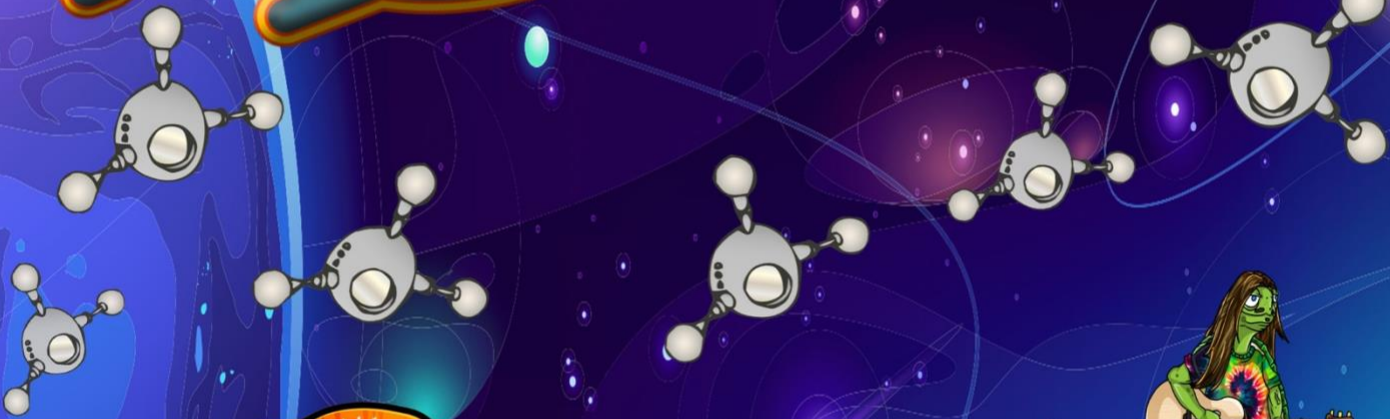


Red Matter



RED MATTER EMERGED FROM THE VIBRANT MUSIC SCENE OF CONNECTICUT IN 2013, INITIALLY UNITING UNDER THE MONIKER TERRAPIN AS A DEDICATED GRATEFUL DEAD COVER BAND. HOWEVER, THE BAND'S CREATIVE JOURNEY SOON LED THEM DOWN AN ORIGINAL PATH, AS THEIR OWN MUSICAL COMPOSITIONS DEMANDED EXPRESSION. EMBRACING THEIR DEEP-SEATED LOVE FOR AMERICAN ROOTS ROCK AND JAM BAND TRADITIONS, RED MATTER WAS BORN AS A NATURAL EVOLUTION OF THEIR ARTISTIC IDENTITY. INFUSING THEIR PERFORMANCES WITH ELECTRIFYING ENERGY AND A SPIRIT OF IMPROVISATION, RED MATTER HAS SINCE CAPTIVATED AUDIENCES WITH THEIR SOULFUL MELODIES, INFECTIOUS RHYTHMS, AND A SENSE OF CAMARADERIE THAT REFLECTS THEIR DEEP MUSICAL CONNECTION. WITH EACH PERFORMANCE, RED MATTER CONTINUES TO CARVE OUT THEIR PLACE IN THE ANNALS OF AMERICAN ROCK, FORGING A LEGACY THAT PAYS HOMAGE TO THEIR ROOTS WHILE PUSHING THE BOUNDARIES OF MUSICAL EXPLORATION.

REVIEWS

"THIS FEELS LIKE THE BEGINNING FOR RED MATTER, AND I DON'T WANT TO MISS WHATEVER COMES NEXT."

- GARTH THOMAS OF THE HOLLYWOOD DIGEST

"IF RED MATTER'S FUTURE IS GOING TO SOUND ANYTHING LIKE WHAT I'M HEARING IN THE NEW SINGLE 'LIGHT OF THE MOON,' THIS IS ONE NEW AND INTRIGUING GROUP THAT IS GOING TO BE SEEING A LOT OF SUCCESS AHEAD."

- HEATHER SAVAGE, TOP BUZZ MAGAZINE

"THIS WAS TAILORED FOR THE PICKIEST OF INDIE BUFFS, AND IN MY BOOK, IT'S A HOME RUN FOR SURE."

- JENNIFER MUNOZ EDITOR IN CHIEF, VENTS MAGAZINE

"RED MATTER HITS ALL THE HIGH NOTES, FUSING ELEMENTS OF ROCK N ROLL, BLUES, AMERICANA, AND P SYCHEDELIA CREATING A TRULY VERSATILE, ECLECTIC STYLE."

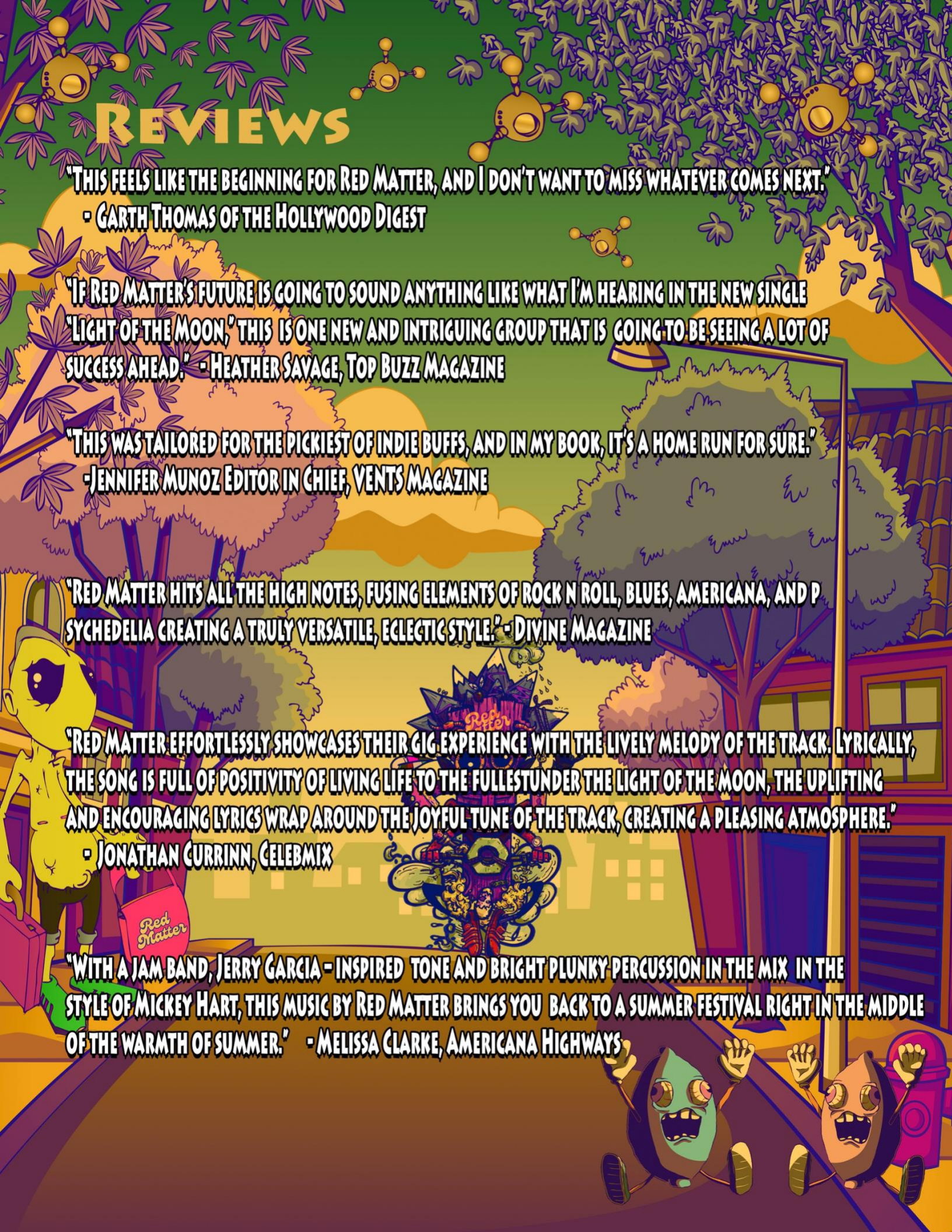
- DIVINE MAGAZINE

"RED MATTER EFFORTLESSLY SHOWCASES THEIR GIG EXPERIENCE WITH THE LIVELY MELODY OF THE TRACK. LYRICALLY, THE SONG IS FULL OF POSITIVITY OF LIVING LIFE TO THE FULLEST UNDER THE LIGHT OF THE MOON, THE UPLIFTING AND ENCOURAGING LYRICS WRAP AROUND THE JOYFUL TUNE OF THE TRACK, CREATING A PLEASING ATMOSPHERE."

- JONATHAN CURRINN, CELEBMIX

"WITH A JAM BAND, JERRY GARCIA - INSPIRED TONE AND BRIGHT PLUNKY PERCUSSION IN THE MIX IN THE STYLE OF MICKEY HART, THIS MUSIC BY RED MATTER BRINGS YOU BACK TO A SUMMER FESTIVAL RIGHT IN THE MIDDLE OF THE WARMTH OF SUMMER."

- MELISSA CLARKE, AMERICANA HIGHWAYS





MEDIA & MARKETING

RADIO

160+ AAA, NCAA, & AMA STATIONS

**DEBUT #5 ON RELIX JAM BAND CHARTS QUICKLY MOVED
TO #1 THE FOLLOWING MONTH.**

FACEBOOK

15,000+ FOLLOWING

AVG. 28 DAY REACH 33,600

INSTAGRAM

1,600+ FOLLOWING

AVG. 30 DAY REACH 3,500

FAN CLUB EMAIL LIST

6,000+

FAN DEMOGRAPHICS

AUDIENCE: 60%M / 40%F

AGE: 18-44 = 44%

45-65 = 56%

**LISTEN TO THE ALBUM
ON SPOTIFY [CLICK HERE](#)**



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OR ONLINE AT REDMATTERTUNES.COM